

### What is TSANet...

TSANet is a global collaborative alliance consisting of hundreds of companies working together to improve their shared customers' support experiences.





### **TSANet Provides**

- A proven Not-For-Profit Vendor Neutral
   Organization focused on Multi Vendor Support
- A Legal and Operational infrastructure to solve support problems faster
- A Tactical user interface to collaborate with a member or members

"TSANET IS THE SMART
SOLUTION FOR INDUSTRY
MULTI VENDOR SUPPORT"

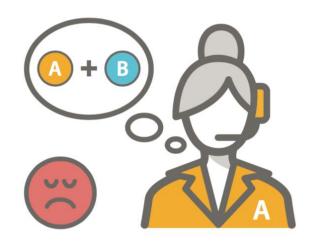
Armando Calderon IBM Corp

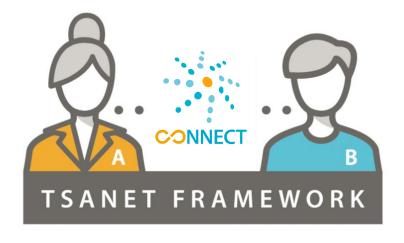


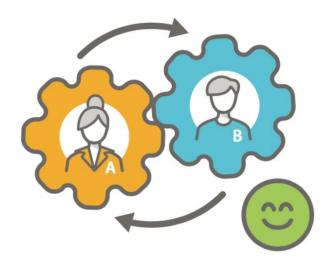




### How does it work...







Your team is working a customer issue that requires assistance from another Member

2 Your team uses
TSANet Connect to
directly engage and
collaborate

3 Members work together to resolve the issue resulting in a great customer experience



### Membership Relationship Structure

# **Open Groups Mutual Customer Premium Members Basic Members** Many to Many (Open Groups Basic/Premium) Members within the group can collaborate with all other members Basic: Next Business Day, Premium: 24/7/365 Mutual Customer is required

### **Partner Program Groups**







ECHNOLOGY PARTNERS

CHANNEL PARTNERS

- Basic or Premium members can create Partner Groups
- ☐ Groups can be Many-Many, One-Many or One-One
- ☐ Host Member(s) customize the requirements
- ☐ Invite existing members or new Limited members

Your Technology is Connected. Are you?

### TSANet is now ISO27001 Certified!

### What is ISO 27001

- ☐ Globally recognized standard for information security management
- Mandates processes and controls for the establishment, maintenance and certification of an information security management system (ISMS)
- Requires both internal and external audits every year to maintain certification

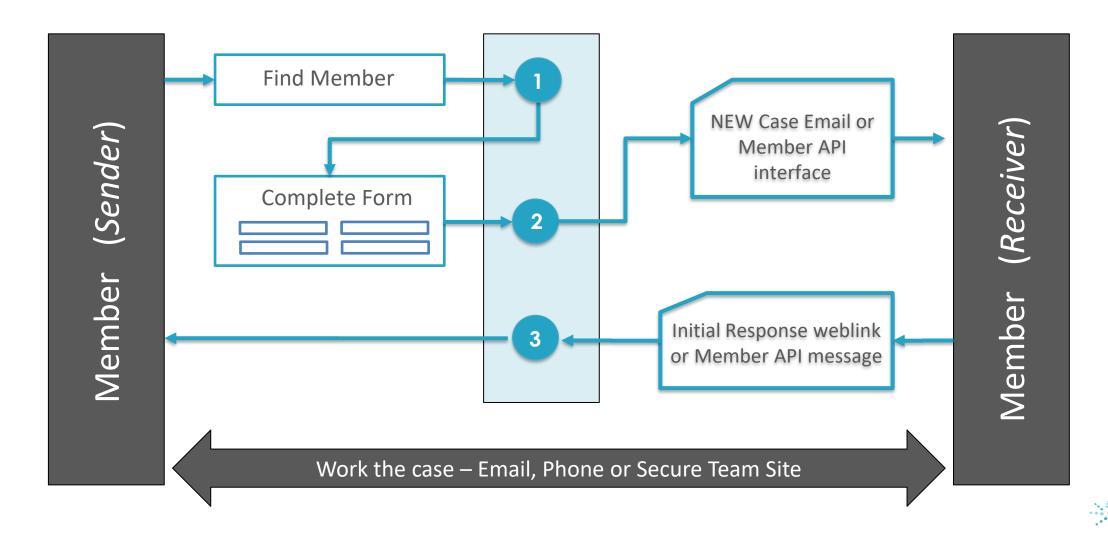
### Importance for TSANet Connect

- □ Data Security is a top priority for our Members ISO 27001 certification ensures that TSANet Connect, and related processes are secure
- ☐ ISO 27001 is the standard for Information Security management and includes development, operations and ongoing management of TSANet Connect 143 controls in place to ensure a secure environment

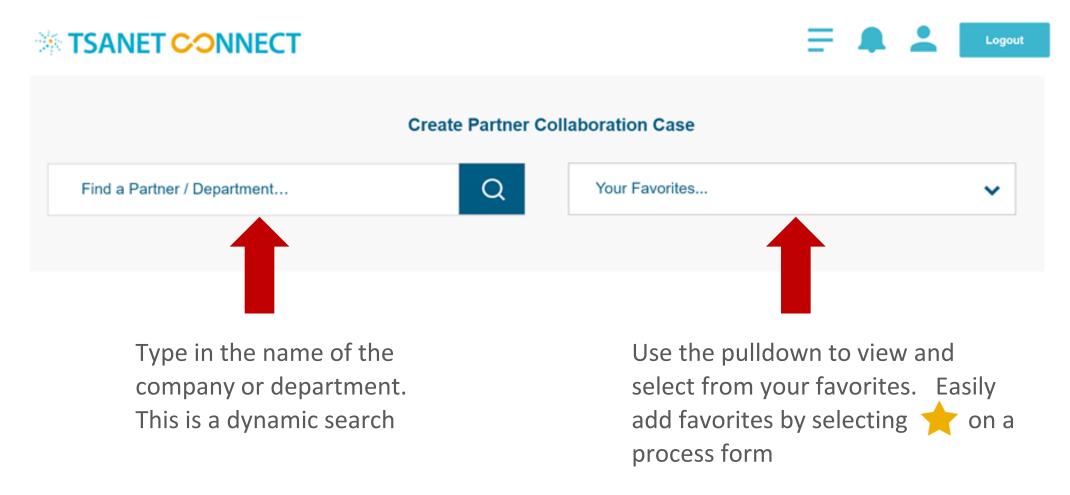




### Overview of TSANet Connect Process

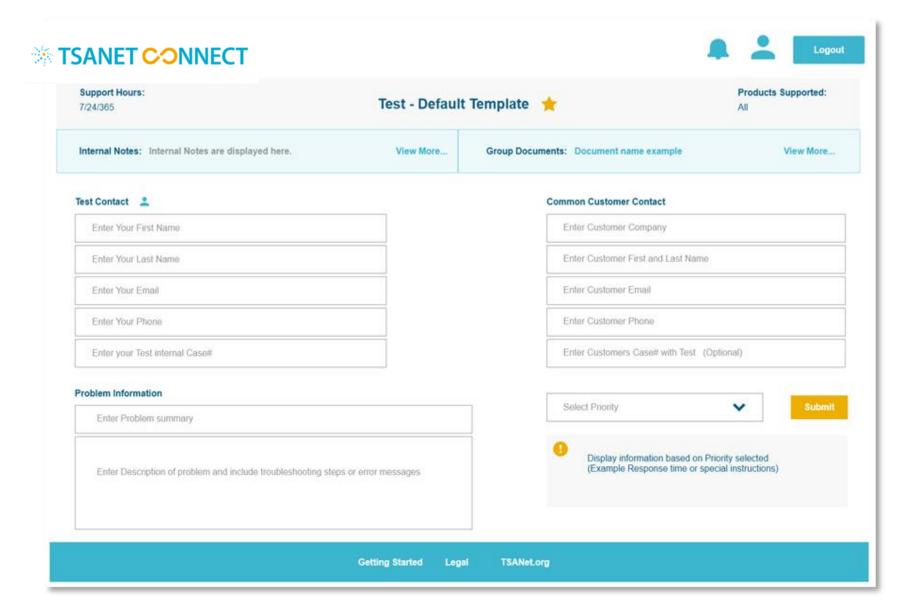


## **Sender Experience** – How to use – Find a Member...





### **Sender Experience** Create a Collaboration Case...





# <u>Sender Experience</u> (email received after placing a call)

#### TSANet Collaboration Request for Case# 785996 to Hortonworks

Your collaboration request to Hortonworks for Test Company Case# 785996 has been sent. . If you need to escalate this case follow the instructions below:

#### **Escalation Instructions:**

1.Place a Call: Horton toll free support line in the U.S - Call 855.8HORTON (855.846.7866) or +1.408.916.4121. Please select option 2 for support

"Escalate Case" button: Use "Escalate Case" button found on the top right hand corner on the Case Details, if a case needs escalation

#### Request Details:

#### **Test Company Contact**

Name: Brittany Simone

Email: brittjimerson@gmail.com

Phone: 7855507818 Case#: 785996

#### **Customer Contact**

Customer Company: ABC Computers

Customer Name: John Smith

Customer Email: j.smith@abccomputers.com

Customer Phone Including Country Code: +1 913 345 9311

Customer Case # with Hortonworks: 896412

#### **Problem Details**

Summary: Issue with product

Description: Issue with product

Priority: Iow



### **Receiver Experience** (email received from another member)

#### TSANet Collaboration Request from Test Company

This is a collaboration request from **Test Company** on a common customer issue. Please use the details below to enter this as a case and respond by selecting the button below. If you have questions escalate internally to **Brittany Simone** <a href="mailto:brittaing-simone-brittjimerson@qmail.com">brittjimerson@qmail.com</a>. You must respond with assigned engineer within the SLA defined below:

#### Respond to Test Company

#### Request Details:

#### **Test Company Contact**

Name: Brittany Simone

Email: <u>brittjimerson@qmail.com</u>

Phone: 7855507818 Case#: 785996

#### Customer Contact

Customer Company: ABC Computers

Customer Name: John Smith

Customer Email: j.smith@abccomputers.com

Customer Phone Including Country Code: +1 913 345 9311

Customer Case # with Hortonworks: 896412

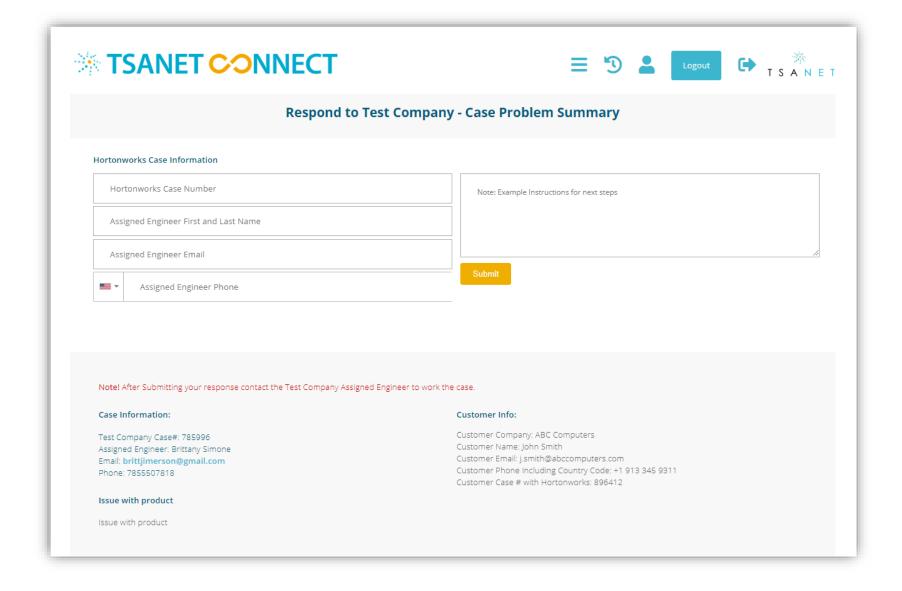
#### Problem Details

Summary: Issue with product
Description: Issue with product

Priority: low



# Receiver Experience (Form to acknowledge case)









### Regional Focus Groups











A great opportunity to learn, network with other Members and provide feedback on the direction of TSANet.



### To Learn More...



TSANet.org



Membership@TSANet.org

