Introduction to TSANet Limited Members

The Technology Vendor Support Alliance

TSANet is a <u>not-for-profit</u> global collaborative alliance consisting of **900+** companies working together to improve their shared customers' support experiences.















































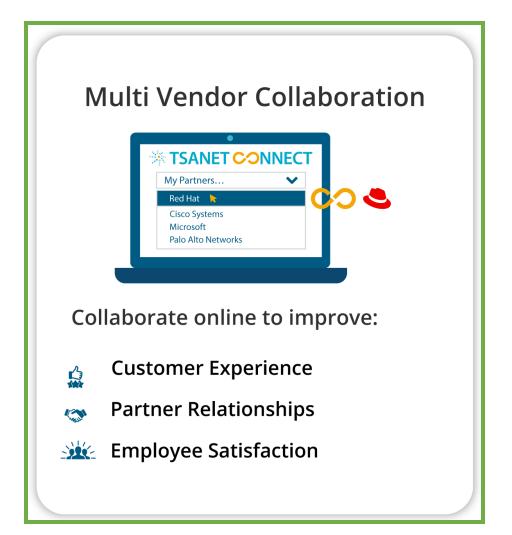








Member Benefits...



Support Community



Join a Regional Focus Group to:

- Network with Industry Peers
- **Improve Support Processes**
- Share Technical Knowledge

TSANet Collaboration Framework

Common Customer

Meet in the Market

Customer builds a solution and purchases support from each Vendor.

Vendors collaborate on issues as needed. TSANet legal and operational framework used for collaboration.

Limited Members

Alliance Partner

Technology Partner Programs

Validated configurations from your partner or developer marketplace

Support model documented for Customers and Partners with TSANet collaborative support commitment

Strategic Partner

OEM, Solution Support

Solutions from your company with integrated technology

Support provided by lead vendor. Back line product support in place with other vendors.

Support for all Technology Partner Models



General Membership Levels



STANDARD

Standard collaboration with 24-hour SLA

- Collaborate with Members during business hours/24-hour SLA response
- TSANet Connect Base Features
- Join Partner Programs and Invite existing Members
- Technical Knowledge Exchange
- Regional Focus Group Meetings
- Additional Member privileges

PREMIUM

24/7 and SLAs for enterprise support

- **†** All the benefits of Standard plus:
- Global collaboration 24/7
- Enterprise level SLAs
- TSANet Connect Single Sign-On
- Invite NEW members to join TSANet
- Access to Critical Escalation

ELITE

Expand multi vendor support needs

- **All the benefits of Premium, plus:**
- Create Co-Branded Partner Programs
- Implement Solution Support Models
- TSANet Connect System Integration
- Access to Advanced Collaboration Methods
- Assigned Success Manager
- Co-Marketing Activities
- Network with other Elite Members and apply for Board Seat



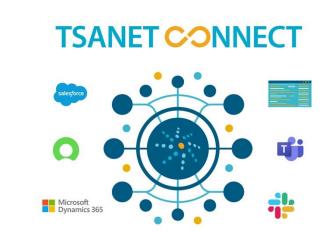
Limited Member Overview

- Creates a bi-lateral support collaboration path with the host → Customer confidence that their validated solutions are supported by both Vendors
- 2. Benefits for the Host An efficient way to manage 100's of Partners using a best practices framework
- Benefits for the Limited Member Common way to collaborate with Partners
- 4. Limited Members can add relationships and upgrade to general Membership as they grow

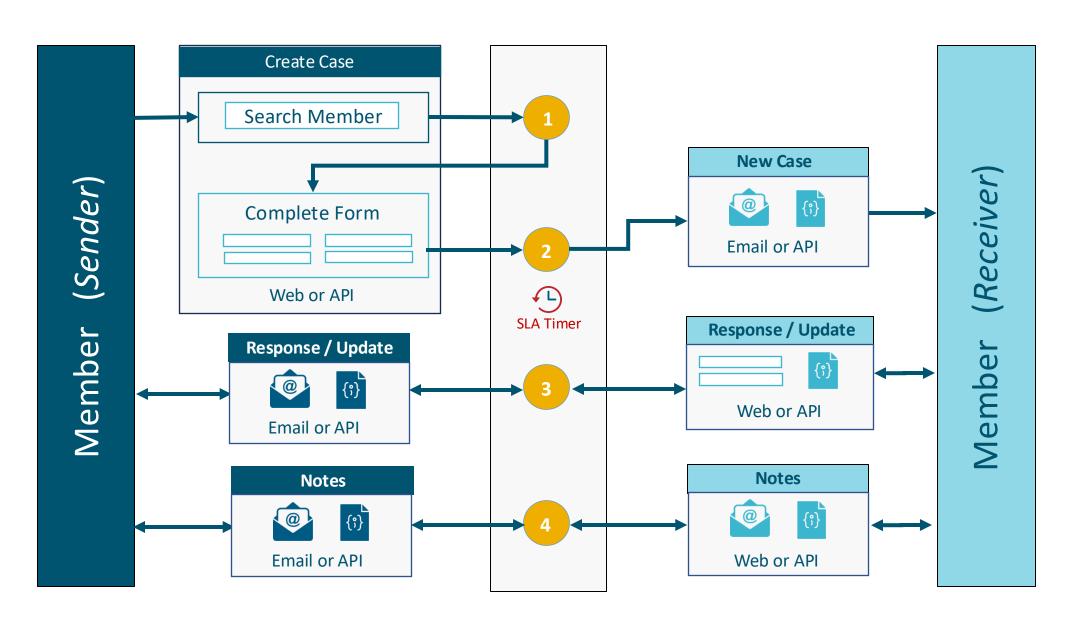


TSANet Connect 2.0

- 1. Next Generation TSANet Connect System
- 2. Integration Framework for Elite Members
 - Example Salesforce Package)
- 3. New WebApp for all Members
- 4. New Functionality (Notes and Updates) for all users
- Collaboration Feed Requires SSO (Premium and Elite)

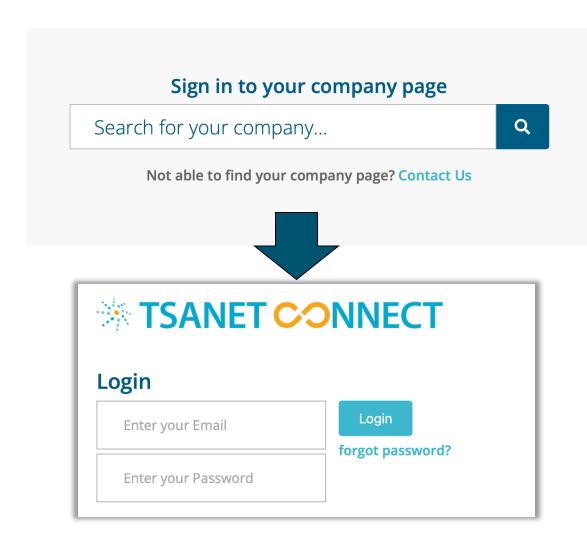






NEW TSANet Connect 2.0 - Collaboration Process

Go to connect.tsanet.org

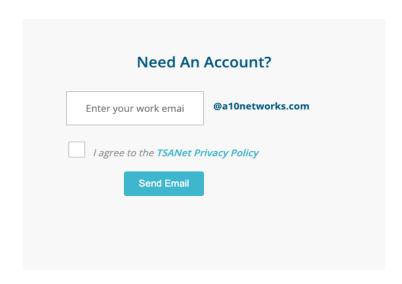


- 1. Find your company or go directly to your company login page: yourdomain.tsanet.org
- 2. Login or create an account
- 3. Premium and Elite Members can configure Single Sign-on.
 Requirement for new
 Collaboration Feed

Requesting new account

Go to Connect.tsanet.org – Find your Company





A10 Networks

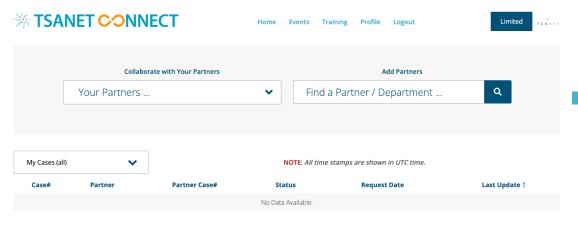


- 2. The system will send an email with a temporary link
- 3. Select the link to log in and set a password
- 4. No limit to the number or location of users

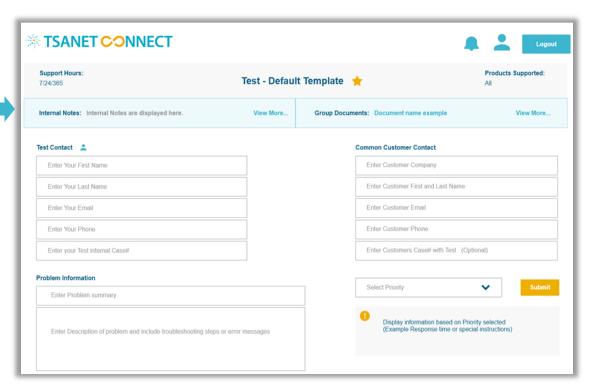




Support Engineer Experience - Submit



- 1. Engineer selects the Host Member
- 2. Engineer fills out process form. System autopopulates their contact details, and they enter:
 - ☐ Their Case#
 - Problem Details
 - Common Customer Details
 - Select Priority





Support Engineer Experience – Email Handshake

TSANet Collaboration Request for Case# 785996 to Hortonworks

Your collaboration request to **Hortonworks** for **Test Company Case# 785996** has been sent. . If you need to escalate this case follow the instructions below:

Escalation Instructions:

1.Place a Call: Horton toll free support line in the U.S - Call 855.8HORTON (855.846.7866) or +1.408.916.4121. Please select option 2 for support

"Escalate Case" button: Use "Escalate Case" button found on the top right hand corner on the Case Details, if a case needs escalation

Request Details:

Test Company Contact

Name: Brittany Simone

Email: brittiimerson@gmail.com

Phone: 7855507818 Case#: 785996

Customer Contact

Customer Company: ABC Computers

Customer Name: John Smith

Customer Email: j.smith@abccompute

Customer Phone Including Country Cod Customer Case # with Hortonworks: 896

Problem Details

Summary: Issue with product

Description: Issue with product

Priority: Iow

Engineer gets an email back from the system that includes Escalation Instructions to use if they do not get a response or need to escalate the issue during the resolution process

TSANet Collaboration Response from Cisco

Cisco has responded to your request (NetApp Case# 555431 - Questions on error code xyz). Contact details and Cisco Case# are included below along with any special inspections for working the case.

DO NOT REPLY TO THIS EMAIL. Use the contact details below.

Cisco Case# and Contact details

Cisco Case#: 555459

Contact Name: Joe Cisco

Email: joec@cisco.com

Phone: 225-555-1212

Vote

Please use the WebEx Team room below to share files and comment on this

case

https://someurl.com

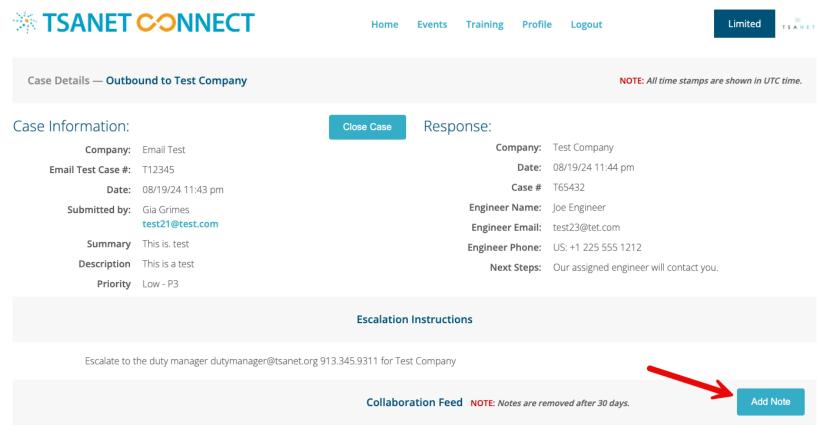
Escalation Instructions:

Escalation instructions from the Member. Should include a escalation contact name and phone. Mary Kay 225-555-1212 or mary@test.com

Email initial response back from the receiving Member that includes Case Number and Engineer Contact details



Support Engineer Experience – Add Notes



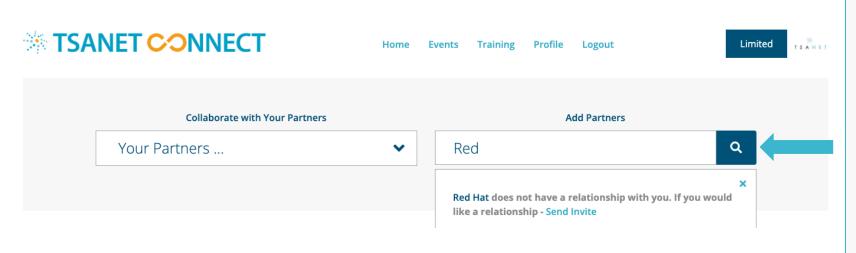
There are no collaborations for this case.

- Add Notes added will email the assigned engineer
- 2. Limited Members can add notes but cannot view the Collaboration feed. (SSO is required for security reasons)



Requesting new relationships

Limited Members can add the Partners they need to work with...



- Search for the member that you want to create a relationship with (For example IBM)
- Fill out the form and press submit
- 3. TSANet will contact you to complete the relationship

For four or more relationships, TSANet recommends General Membership



Steps to Limited Membership Value

- Onboard and Train your Support Engineers
- 2. Add additional Relationships
- 3. As you grow, review other Membership Levels Benefits



Learn More at TSANet.ORG

